



# RUSSELL E. WILLIS

*Writer  
Entrepreneurial Executive*

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[willisdr63.wixsite.com/rewillis](https://willisdr63.wixsite.com/rewillis)

## Summary

Free-lance writer, online business executive, and coach/consultant in entrepreneurial business, strategic planning and ethics. Multi-faceted career spans industry, technology, higher education (teaching and administration), online education (with business and technology emphases), entrepreneurship, ministry and counseling.

- **Experienced writer**; published author (publications dating back to 1980s) with recent turn to writing as primary vocation including ghost writing, white papers, and blogging.
- **Diversified background in entrepreneurial higher education and business**; a pioneer and innovator in online education and instructional technology.
- **Expert in transforming strategic plans into operational goals**: specializing in strategic planning for not-for-profit organizations.
- **Consultant and coach combining business acumen with servant leadership** to provide realistic solutions with a human touch.

## Writing Website

<https://willisdr63.wixsite.com/rewillis>

## Professional Experience

**Freelance Writer** **2019-present**

REWillisWrites.com

The dba for Russell E. Willis's free-lance writing business: nonfiction ghostwriting, white papers, blogging, and poetry.

**Chief Learning Officer** **2018-Present**

eAdviser, Inc

eAdviser, Inc. is developing a platform for coaches, focusing on the emerging blockchain industry and general business.

**Vice President, Product Development** **2009-2018**

Global Classroom, Inc.

With founder and CEO, built a pioneering online education platform for teacher certification, government training, professional development in business, and k12 education.

**Principal** **2006-Present**

Willis Strategic Management (strategic planning consulting)

REWillisWrites

**Provost and Chief Academic Officer** **2003-2006**

Champlain College

Provided leadership and vision for major institutional transformation of Champlain.

**Vice President for Academic Affairs** **2000-2003**

Dakota Wesleyan University

Acted as founding Director of the George and Eleanor McGovern Center for Leadership and Public Service.

## Teaching Appointments (highest rank)

- **Dakota Wesleyan University** -- Professor
- **McMurry University** -- Associate Professor (tenured)
- **Iowa Wesleyan University** -- Associate Professor (tenured)
- **Iowa State University** --Instructor
- **Arizona State University** -- Visiting Assistant Professor

## Education

- **Doctor of Philosophy - Social Ethics**, Emory University
- **Master of Theology**, Perkins School of Theology, Southern Methodist University
- **Master of Science-Engineering Management**, Southern Methodist University
- **Bachelor of Science in Electrical Engineering**, Southern Methodist University
- **Bachelor of Science - Management Systems**, Southern Methodist University

## Industry Experience

**Texas Instruments, Inc.** - Military Products Department of Semiconductor Division. Specialized in opening non-military markets for use of mil-spec semiconductors.